



SOLAR & ENERGY EFFICIENCY LOAN (SEEL) PROGRAM



bloomington.in.gov/sustainability/seel

Contact Lauren Clemens at lauren.clemens@bloomington.in.gov with questions.



The City of Bloomington's Department of Economic & Sustainable Development fosters a livable and economically resilient community through partnerships, collaboration, and strategic initiatives that expand economic opportunities.

Lauren Clemens, Assistant Director of Sustainability, is the program administrator for the Solar and Energy Efficiency Loan Program for the City of Bloomington

- Lauren will provide technical assistance and grant administration for the nonprofit participants and serve as the point of contact for program questions, as well as assessment scheduling and project close-out

Funding for this program is available through the City's Recover Forward initiative. Find out more about Recover Forward at: www.bloomington.in.gov/recoverforward





CDFI Friendly Bloomington is a non-profit serving as an intermediary between borrowers and Community Development Financial Institutions (CDFIs) - private financial institutions dedicated to affordable lending and focused on community development.

CDFI Friendly Bloomington assists local borrowers and identifies opportunities for CDFI investment in Bloomington and surrounding region.

Brian Payne, Executive Director, can help provide connections to financing for organizations in the Bloomington region for capital projects both through the SEEL Program and other lending needs



Strengthening nonprofits and
the communities they serve.

IFF is a CDFI and a mission driven lender who works alongside nonprofit leaders to plan, finance, and build facilities that are critical to their mission. IFF's role is to design capital solutions that help nonprofits grow, build net assets, and strengthen financial health.

IFF staff will be program partners in two ways as part of the 2022 SEEL Program:

- **Energy assessment-** inspection of HVAC systems, lighting, water heaters, air/ duct sealing, insulation, windows, and appliances, as well as energy analysis, efficiency recommendations and next steps report
- **Lending-** Connections to financing, if appropriate for site projects identified in energy assessment

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PROGRAM ELIGIBILITY

- **Nonprofits:** tax exempt (501(c)(3), 501(c)(4) or 501(c)(6)) organizations are eligible for the program. Employee benefit associations, social welfare organizations, and business leagues are also eligible.
- **Schools:** schools must be categorized as a tax exempt charitable organization.
- **Early Childhood Centers:** child care centers or early education centers must be categorized as a not for profit organization.
- **Libraries:** libraries must be categorized as tax-exempt.
- **Healthcare facilities:** healthcare facilities must be categorized as a not for profit organization.
- **Grocery stores:** grocery stores must be categorized as a nonprofit organization.

Other governmental entities are not eligible for this program.

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PROGRAM ELIGIBILITY

Eligible organizations must also:

- **Own or rent a facility located within Bloomington city limits.** If leasing, the facility owner have the owner must provide permission to participate in the program.
- **Have at least one part-time or full time staff member** that can serve as the point of contact throughout the program.

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ELIGIBLE PROJECTS

Eligible projects include:

- LED conversion or upgrades
- EnergyStar appliance (refrigerators, washers, dryers, etc.)
- Ventilation and cooling upgrades, including HVAC replacement (EnergyStar certified)
- Solar PV installation or upgrades
- Water heater upgrades (EnergyStar certified)
- Insulation/ weatherization
- Other projects as recommended by the facility energy assessment

Project selection for match grant funds will be determined pending the results of the energy assessment.

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PROGRAM PARTICIPANTS

SEEL program support for participating organizations include:

- **\$3,000 Energy Efficiency Assessment** - After program participation is confirmed, IFF and the City of Bloomington will schedule a facility energy assessment (completed by IFF). The energy assessment is valued at \$3,000 and the cost of the assessment is sponsored by the City of Bloomington.
- **\$10,000 Matching Grant** - The City of Bloomington will provide grants as a project cost share. These \$10,000 grants will not exceed 50% of the total project costs with a minimum project size of \$20,000. The remainder of the project costs can be financed by the organization or through lending.
- **Low Interest Loans (optional)** - If needed, low interest loans are available through IFF and Hoosier Hills Credit Union to help fund solar and energy efficiency projects. These lending opportunities may also be available for eligible organizations who are not participating in the program.

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ENERGY ASSESSMENT



WFHB Community Radio

DRAFT – Energy Assessment | January 2022

In Person Site Visit

Assessment Includes:

- Facility Overview
- Prioritized observations and recommendations for building performance
- Order of magnitude cost estimates to address identified issues
- Summary of Utility Expenses
- Summary Recommendations
- Site Photos

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NOT ELIGIBLE?

Ready to finance a project, but not within City limits?

- **Complete the IFF inquiry form** at: www.iff.org/our-services/capital-solutions/
- **Local financing options for solar** also available through Hoosier Hills Credit Union at: www.hoosierhills.com/loans/local-solar-loan-financing-through-hoosier-hills-credit-union-bloomington/
- **General questions about financing?** Contact CDFI Friendly at: cd fifriendly@cfbmc.org

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Find application at:
bloomington.in.gov/sustainability/seel

Application Process and Timeline:

- February 14th: Funding announcement
- February 18th: Applications open
- February 22nd: Program information session (will be recorded)

Cohort Dates and Application Deadlines:

- Cohort 1 (March - June) - applications close March 11th
- Cohort 2 (May - August) - applications close May 13th
- Cohort 3 (July - October) - applications close July 15th
- Cohort 4 (September - December) - applications close September 16th



2022 Solar & Energy Efficiency Loan (SEEL) Program for Bloomington Nonprofits and Community Institutions

[2022 SEEL Program Intake Form \(fillable\)](#)

What is a Cohort?

City of Bloomington has funding availability for 12 organizations to participate in 2022. Organizations will be selected in four groups of three to participate in the program.

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2021 PARTICIPANTS

2021 Program Participants:

- South Central Community Action Program
- Project School
- Warehouse
- Monroe County Public Library
- Amethyst House
- Windfall Dancers
- Artisan Alley
- Stonebelt
- First United Church
- WFHB
- Bloomington Center for Global Children

2021 Funded Projects (to this point):

- HVAC (various)
- Lighting (various)

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QUESTIONS

Put questions in the chat or raise your hand

- For questions about the program, contact Lauren Clemens, Assistant Director of Sustainability, at lauren.clemens@bloomington.in.gov.
- For information about lending, contact Brian Payne, Executive Director of CDFI Friendly Bloomington, at CDFIfriendly@cfbmc.org.
- Visit the City of Bloomington website for more information: bloomington.in.gov/sustainability/seel

Thank you for attending this informational session! We look forward to working with your organization!